

## **Privacy Policy**

**Effective: April 1, 2007**

This Privacy Policy governs the manner in which Camps For Kids, a non-profit corporation organized and existing under the laws of the State of Missouri, USA (“Camps For Kids”), collects, uses, maintains and discloses information collected from users (each, a “User”) of its [www.campsforkids.org](http://www.campsforkids.org) web site (“Web Site”). Camps For Kids reserves the right, at its discretion, to change, modify, add, or remove portions of this Privacy Policy at any time by posting such changes to this page. Please check this Privacy Policy periodically for changes. The continued use of the Web Site following the posting of changes to these terms will mean you accept those changes.

### **Privacy**

Camps For Kids is committed to safeguarding the information Users entrust to Camps For Kids and believes every User should know how Camps For Kids utilizes the information collected from Users. The Web Site is not directed at children under 13 years of age.

### **The Information We Collect**

Camps For Kids may collect personally identifiable information from Users in a variety of ways. Personally identifiable information may include (i) contact data (such as a User’s name, mailing and e-mail addresses); and (ii) demographic data (such as a User’s zip code, age and income). If you communicate with Camps For Kids by e-mail, or otherwise complete online forms, surveys or contest entries, any information provided in such communication may be collected by Camps For Kids. Camps For Kids may also collect information about how Users use our Web Site, for example, by tracking the number of unique views received by the pages of the Web Site, or the domains from which Users originate. We may use “cookies” or “web beacons” to track how Users use our Web Site. While not all of the information that we collect from Users is personally identifiable, it may be associated with personally identifiable information that Users provide us through our Web Site.

### **How We Use Information**

Camps For Kids may use personally identifiable information collected through our Web Site to contact Users regarding services, fundraisers and events offered by Camps For Kids and its trusted affiliates, independent contractors and business partners, and otherwise to enhance Users' experience with Camps For Kids and such affiliates, independent contractors and business partners. Camps For Kids may also use information collected through our Web Site to: (i) verify that Users meet the criteria required to process their requests, or (ii) for research regarding the effectiveness of the Web Site and the marketing efforts of Camps For Kids, its trusted affiliates, independent contractors and business partners.

### **Disclosure of Information**

Camps For Kids may disclose information collected from Users to trusted affiliates, independent contractors and business partners who will use the information for the purposes outlined above. We may also disclose aggregate, anonymous data based on information collected from Users to foundations, donors and potential partners. Finally, we may transfer information collected from Users in connection with any sale, merger or reorganization of Camps For Kids.

### **Security of Information**

Information about Users that is maintained on Camps For Kids’ systems is protected using industry standard security measures. However, we cannot guarantee that the information submitted to, maintained on, or transmitted from our systems will be completely secure. Please email us at [info@campsforkids.org](mailto:info@campsforkids.org) if you would like your information updated or removed from our systems.

### **Correcting/Updating Personal Information**

If a User’s personally identifiable information changes (such as your address), or if a User no longer desires to receive information from us, we will endeavor to provide a way to correct, update and/or remove that User’s personal data provided to us. This can be done by emailing a request to us at [info@campsforkids.org](mailto:info@campsforkids.org).